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DIRECTORATE OF COOPERATIVE AUDIT: ODISHA: BHUBANESWAR.

Letter No. VI (I) 44/2009 3792(16)/Audit-8

Dated: 23/6/18

To

The Assistant A.G.C.S of Circles.

Sub: Proceedings of second state level committee meeting on state wide campaign "Cooperatives at your door step" held on 25.05.2018 under the Chairmanship of R.C.S, (O).

Madam/Sir,

Enclosed, Please find herewith copy of the proceedings of state level committee on state wide campaign "Cooperatives at your door step" held on 25.05.2018.

You are impressed upon to circulate the concepts and viewpoints of the proceedings among the auditors of your respective audit circles for their information and guidance besides making discussion on the same in the monthly staff meeting.

Yours faithfully

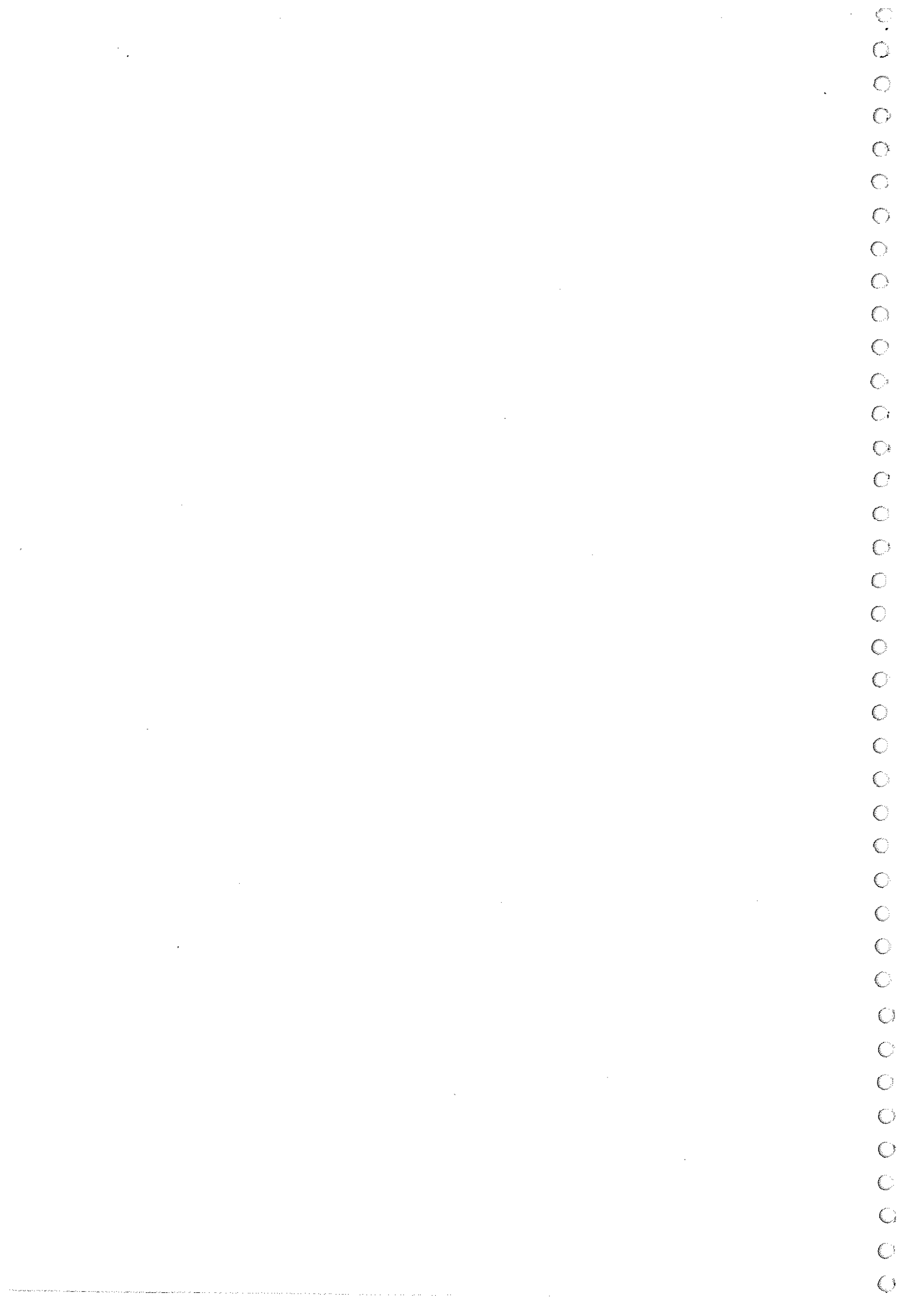
Enclosure- As above.

Auditor General  
Cooperative Societies, Odisha.  
23/6/2018

Copy to Audit- 1/ Audit-2/ Computer Cell

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**Proceedings of Second State Level Committee Meeting on State Wide Campaign "Cooperatives at your doorstep" held on 25.05.2018 at 5.00 P.M. in the Video Conference room of Odisha State Cooperative Bank, Bhubaneswar**

List of participants is at Annexure – I.

The second State Level Committee Meeting on State wide campaign "Cooperatives at your doorstep" was held on 25.05.2018 at 5.00 P.M. under the chairmanship of Registrar of Cooperative Societies, Odisha.

After detailed discussions on the modalities of the campaign and sharing of various expenses were decided as under :

**1. Design and printing of posters, flex banners, standies, design and issue of advertisements, handbills, booklets etc.**

**a) Odisha State Cooperative Bank :**

- (i) The design of all materials concerning posters, flex banners, standies, advertisement materials.
- (ii) All materials required for launching of the programme at the State Level.
- (iii) Flex banners, gates, flex boards and standies for the State Level function.
- (iv) 20,000 posters for supply to the field.

**b) Odisha State Cooperative Union :**

- (i) Odia brochure on JLG guidelines.
- (ii) Information Booklet on activities of Short Term Cooperative Credit Structure.

**c) District Central Cooperative Banks :**

- (i) Printing and supply of flex boards, standies, flex banners required for the District Level function and for their affiliated PACS for the Farmers Meet.
- (ii) Supply of banners to the PACS as received from OSCB.

**2. Short films on the activities of the STCCS and the OSAM Board :**

In response to the Tender Notice issued by the Odisha State Cooperative Bank for short duration films, 3 quotations from the following firms were received alongwith price quotes as under :

| Sl. No. | Name of the firm                                                                                | Price quoted (All inclusive) |
|---------|-------------------------------------------------------------------------------------------------|------------------------------|
| 1)      | Latitude Events,<br>C 70A/ 1, J.V.T.S. Garden, Chattarpur Extension, South Delhi, Pin – 110 074 | Rs.38,35,000.00<br>(L2)      |
| 2)      | Event Lal,<br>Plot No.784/1380/19A, Bharatpur, Bhubaneswar – 751003                             | Rs.39,53,000.00<br>(L3)      |
| 3)      | Eleanor Images Pvt. Ltd.,<br>Plot No. HIG-7, Phase – I, Pokhariput, Bhubaneswar, Odisha         | Rs.36,58,000.00<br>(L1)      |

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OFFICE OF THE REGISTRAR COOPERATIVE SOCIETIES ODISHA:  
BHUBANESWAR

Letter No.XXIV-05/18/ 10563 E&P-2(3) Dated. 29.5.2018

To

The Additional Secretary to Government Cooperation Department/  
The Director Agricultural Marketing, Odisha/  
The Auditor General of Cooperative Societies, Odisha/  
The Member Secretary to OSAM Board/  
The Managing Director, Odisha State Cooperative Bank Ltd./  
The Secretary, Odisha State Cooperative Union

Sub: Proceedings of the Second State Level Meeting Dated.25.05.2018 of  
"Cooperative at your Door Step"

Sir,

I am directed to communicate herewith the proceedings of the Second State  
Level Meeting Dated.25.05.2018 of "Cooperative at your Door Step" for your kind  
information and necessary action.

Enclosures: As above

Yours faithfully,

Joint Registrar  
Cooperative Societies (T&P)

Memo No. 10564 Dated. 29.5.2018

Copy along with copy of the proceedings forwarded to All the Divisional Deputy  
Registrar of C.S/ All the Circle Assistant Registrar of C.S/ All the CEO's of District  
Central Cooperative Banks for information and necessary action.

Enclosures: As above

Joint Registrar  
Cooperative Societies (T&P)

Memo No. 10565 Dated. 29.5.2018

Copy along with copy of the proceedings forwarded to All the Joint Registrar of  
C.S/ All the Deputy Registrar of C.S/ All the Assistant Registrar of C.S/ Administrative  
Officer/ Accounts Officer/Establishment officer-I & III Office of the RCS Odisha for  
information and necessary action.

Enclosures: As above

Joint Registrar  
Cooperative Societies (T&P)

After detailed proposal of the proposals, the quotation of the L1 Tenderer namely Eleeenora Images Pvt. Ltd. was approved subject to the condition that the price quoted should be capped at Rs.30,00,000.00 (Rupees Thirty Lakhs) only all inclusive. The expenses for the purpose shall be shared as under :

| Sl. No. | Organisation                   | Amount          |
|---------|--------------------------------|-----------------|
| 1)      | Odisha State Cooperative Bank  | Rs.15,00,000.00 |
| 2)      | OSAM Board                     | Rs. 7,50,000.00 |
| 3)      | Odisha State Cooperative Union | Rs. 7,50,000.00 |
| Total   |                                | Rs.30,00,000.00 |

**3. Selection of 3 PACS for Best Performance Award during the launching of the campaign :**

On the basis of overall performances during last 3 years, the following PACS were selected for award of prizes during the launching of the State Level campaign. The prizes shall carry Rs.1.00 lakh cash and a certificate for each of the PACS. OSCB shall bear the expenses for the purposes.

- (i) Purusottampur SCS affiliated to Balasore-Bhadrak CCB
- (ii) Kalamchhuin SCS affiliated to Angul UCCB
- (iii) Harichandanpur LAMPS affiliated to Keonjhar CCB

**4. District Level Meets :**

District level meet for the campaign on "Cooperatives at your doorstep" shall be organized in each district by the District Central Cooperative Bank and there shall be arrangement for 500 persons in each meet. It is decided that there shall be a maximum expenditure of Rs.1 lakh and the details of the arrangements and item wise expenditure thereon shall be decided in the District Level Committee.

**5. G. P. Level Krushak Samabesh :**

At Panchayat level every PACS shall organize one Krushak Samabesh and every LAMPS shall organize two Krushak Samabesh. There shall be arrangement for maximum 200 persons in each Krushak Samabesh. The maximum expenditure shall be Rs.15,000/- for each Krushak Samabesh which includes snacks, sound system, gifts & flower bouquet, tent & chairs, flex etc. for which, the expenditure should be capped at Rs.15,000/- per meet. It is also decided that out of the expenditure of Rs.15,000/- of which, the PACS shall bear Rs.5,000/- per meet and the balance amount may be met either by the CCB concerned or the possibility of cost sharing by the NABARD may be explored by the Odisha State Cooperative Bank. If NABARD agrees to share the cost, the same would be accordingly deducted from the amount meant for the CCBs.

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**6. Kits for distribution to the farmers participating in the Farmers Meets :**

A small kit (cotton bag with campaign material) shall be made available to the PACS & LAMPCS by Odisha State Cooperative Bank through the District Central Cooperative Banks. These bags shall be distributed only among the farmers present at the Krushak Samabesh with signature of recipient with name and mobile number.

**7. Record of attendance in the Farmers Meets :**

It shall be mandatory on the part of Chief Executive of the CCB / PACS / LAMPCS to ensure :

- i) An attendance register for the participants
- ii) 3 - 5 photographs of the Samabesh to be uploaded in the whatsapp group of cooperatives@URdoorstep
- iii) An one page report on the Krushak Samabesh. The DRCS, Secretaries of CCBs and ARCS shall supervise the Samabesh meticulously and ensure utilization for the benefit of the farmers.

**8. Coverage of the campaign in the electronic media :**

Doordarshan and All India Radio authorities shall be requested to arrange 2 discussions on the topic of "Cooperatives at your doorstep" and "Phone in Programme" on the subject respectively. All the Print and Electronic media shall be requested to cover the State wide campaign programme on "Cooperatives at your doorstep".

**9. Advertisements in Print Media :**

OSCB shall issue all the advertisements in consultation with the Cooperation Department and Registrar, Cooperative Societies, Odisha on the date of the campaign and subsequent dates.

**10. Advisory to the Field Officials :**

An advisory shall be issued to all Circle ARCS, Divisional DRCS and Chief Executives of DCCBs to ensure financing at least one Joint Liability Group (JLG) and one agricultural term loan in each Krushak Samabesh.

**11. Mobility support for the Department officials :**

The Chief Executives of DCCBs shall provide mobility support to the Divisional DRCS and Circle ARCS for proper supervision of the state wide campaign on "Cooperatives at your doorstep".

The meeting ended with a vote of thanks to the Chair.

  
Registrar  
Cooperative Societies, Odisha